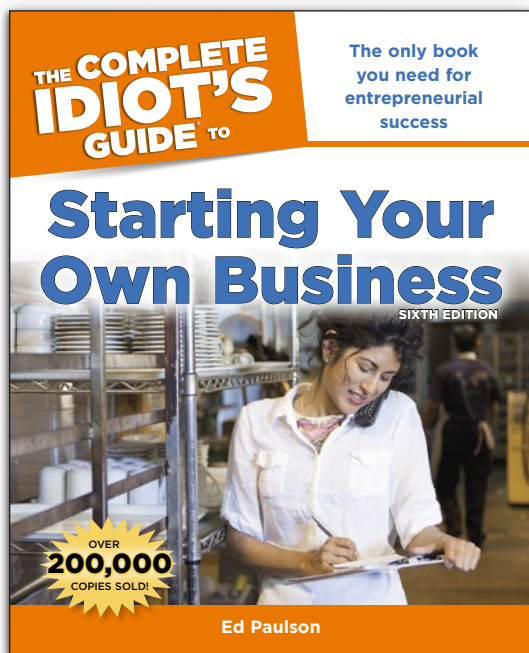


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**ED PAULSON** is a successful entrepreneur, business consultant, college professor, and author of over 15 books with more than 25 years' experience in setting up and running businesses in Silicon Valley, Austin and Chicago. Dr. Paulson

currently runs his own consulting company where he helps clients successfully start and manage their own businesses.

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